



IPF Japan 2023

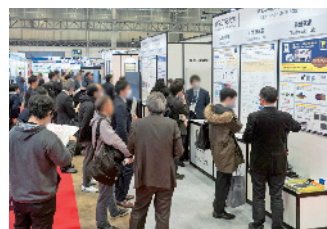
Show Report

Visitors

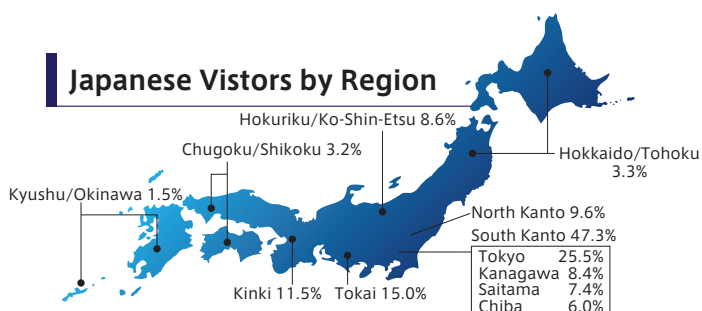
Number of Visitors

Date	Japanese	Overseas	Total
Nov. 28 Tue.	5,146	1,201	6,347
Nov. 29 Wed.	6,847	1,234	8,081
Nov. 30 Thu.	7,706	922	8,628
Dec. 1 Fri.	10,733	475	11,208
Dec. 2 Sat.	3,632	219	3,851
Total	34,064	4,051	38,115

※If a same visitor entered on the same day, they are counted as only one.



Japanese Visitors by Region



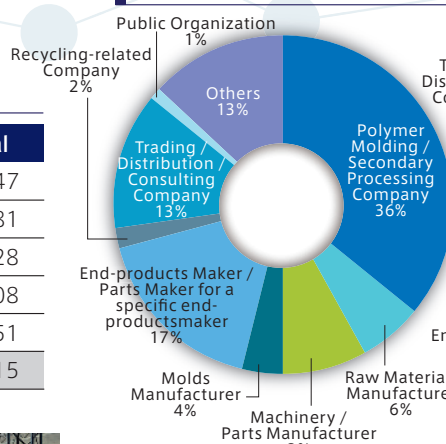
Overseas Visitors by Region

(2,798 People from 40 Countries and Regions)

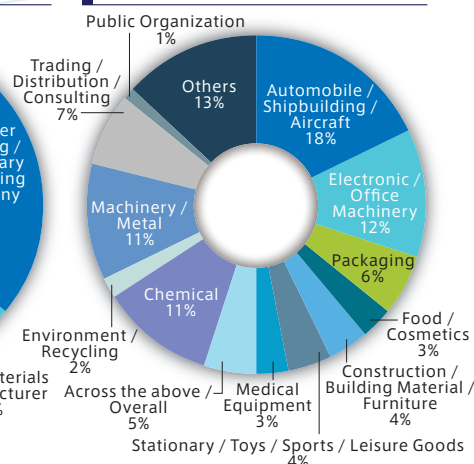
Korea 804	Brazil 27	France 5	Canada 1
Taiwan 716	Singapore 25	Italy 5	Israel 1
China 610	Germany 22	Mexico 4	Kuwait 1
Thailand 97	Turkey 13	Sri Lanka 4	Saudi Arabia 1
Philippines 88	Australia 11	Bulgaria 3	Serbia 1
Vietnam 88	Hong Kong 9	Netherlands 3	Slovenia 1
Malaysia 76	Austria 8	Portugal 3	Ukraine 1
Indonesia 59	New Zealand 7	Spain 3	UAE 1
India 54	Switzerland 7	Poland 2	United Kingdom 1
United States 29	Czech 5	Bhutan 1	Uzbekistan 1



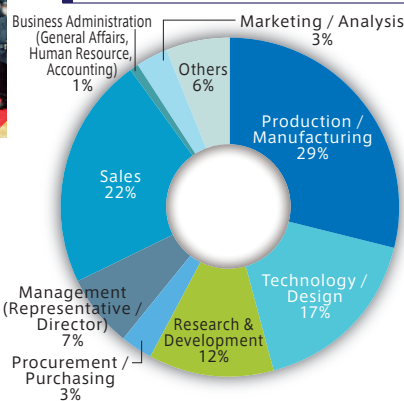
Business Category



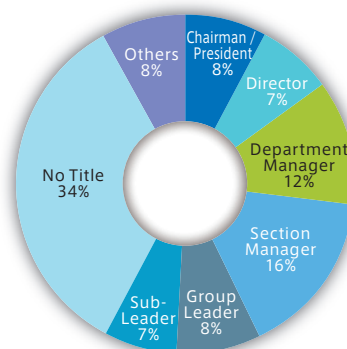
Industry Segment



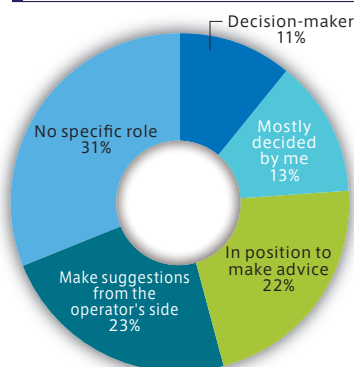
Job Category



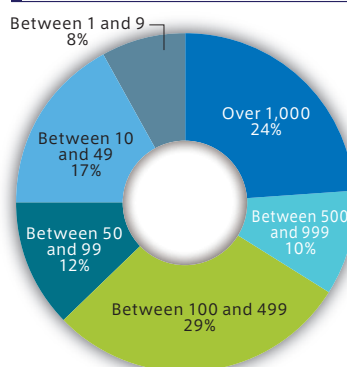
Position



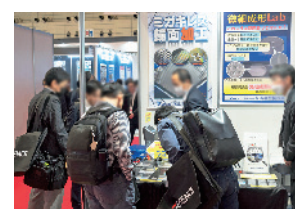
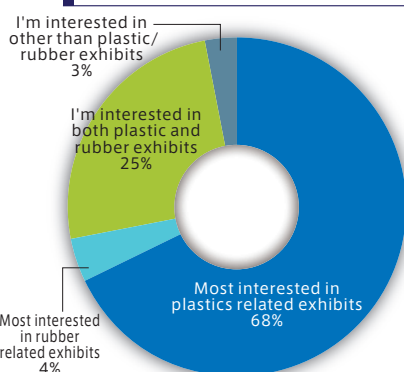
Role of Purchasing Decision



Company Size (Number of Employees)



Your Purpose of Participation?





IPF Japan 2023

Exhibitors

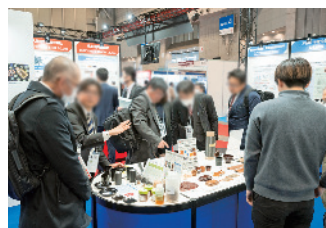
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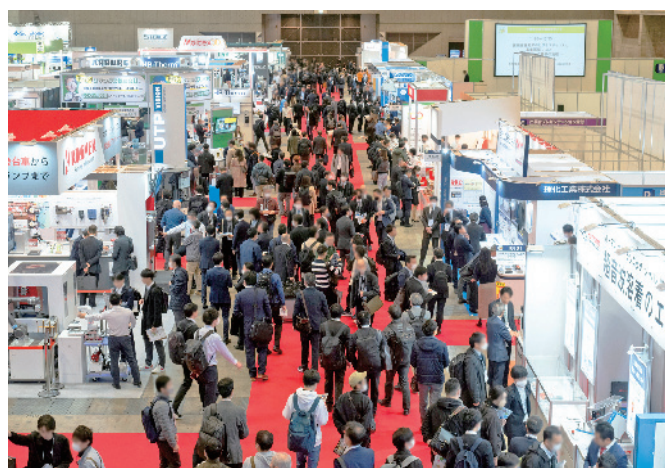
Scale of Exhibition : 2,572 Booths

IPF Japan 2023	Japanese	Overseas	Total
Number of Exhibitors	548	305	853

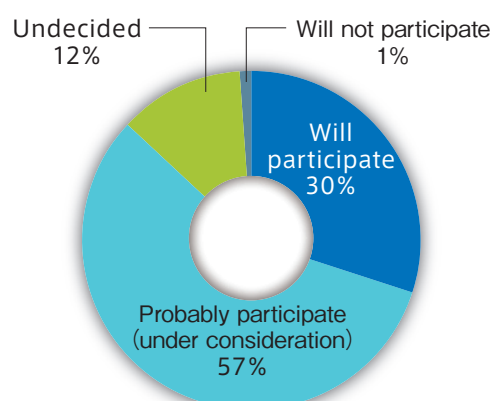


Breakdown by Nation (29 Countries and Regions)

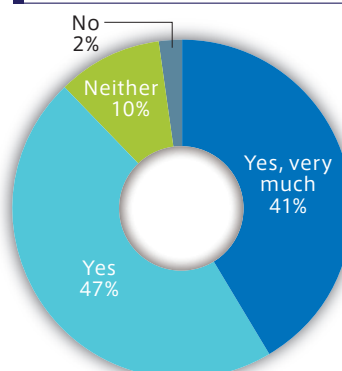
Japan	548	Austria	7	Czech	2	Macedonia	1
China	86	France	7	Finland	2	Nigeria	1
Taiwan	70	Thailand	6	Indonesia	2	Singapore	1
Germany	37	India	5	Netherlands	2	Sweden	1
Italy	23	Hong Kong	4	Belgium	1	Vietnam	1
Switzerland	13	Spain	3	Brazil	1		
Korea	11	United Kingdom	3	Denmark	1		
United States	11	Canada	2	Ireland	1		



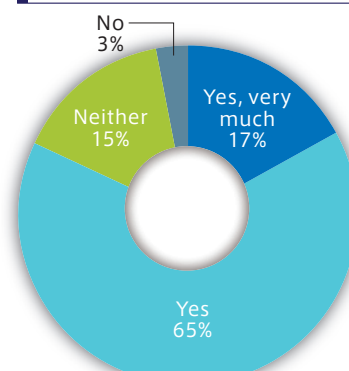
Will you participate in the next IPF JAPAN 2026?



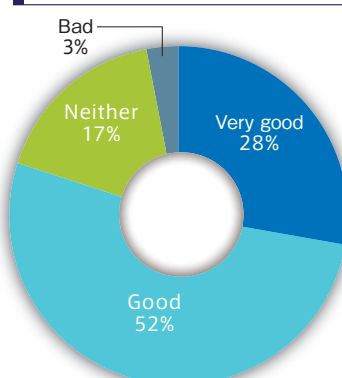
Was it profitable to participate in IPF JAPAN as an exhibitor?



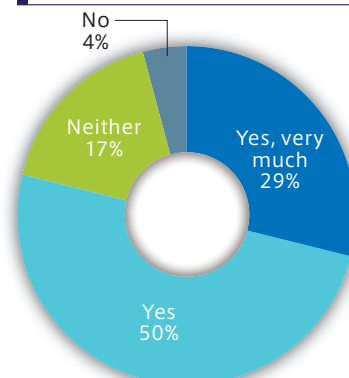
Were you satisfied with the overall results of the business talks?



How was the result of sales promotion in IPF JAPAN ?



Were the visitors fit into your business?



Were you satisfied with the numbers of visitors to your booth?

