



IPF Japan 2020 Virtual GENERAL REGULATIONS

(Hereinafter referred to as "the GENERAL REGULATIONS")

1. Eligibility for Exhibiting

At IPF Japan 2020 Virtual (hereinafter referred to as "the Exhibition,") exhibitors are limited to companies and trade organizations supplying products and/or services consistent with the purpose of the Exhibition.

2. Application for the Exhibition

(1) Application for the Exhibition

Please fill out the "Application Form" posted on the IPF Japan official website. The Exhibition contract shall be concluded upon the issuance of confirmation by the International Plastic Fair Association (hereinafter referred to as "the Organizer."), after they receive the Application Form from the applicants.

(2) Deadline for exhibit application

September 25th (Fri), 2020

(3) Refusal of application

If the Organizer determines that any product or service is not consistent with the purpose of the Exhibition, the Organizer may refuse your application.

3. Exhibition period

The interactive period starts in November 18th, 10:00 AM to 20th 6:00 PM, 2020 (Japan Standard Time). The hosting period starts at the end of the interactive period to May 21st, 2021. (The interactive period and the hosting period are collectively hereinafter referred to as "the Exhibition period.")

4. Booth fee

(1) Booth fee

The price of one booth is as follows: ※Exhibitors can apply for multiple booths.

One Booth	¥310,000 (excluding tax)
Booth fee for member of the Organizer	¥280,000 (excluding tax)

*10% consumption Tax will be added to the fees above.

*Additional JPY5,000 bank charge will be charged to the fees above for the international remittance.

*Companies with legal personality registration in Japan can be members of the Organizer.

(2) Booth Fee Includes

Booth function	Account for booth management	1 ID (administrator ID)
	Accounts for Chatting	10 ID (can only be used for the interactive period)
	Display of logo, poster and banner	1 each
	Company profile	Up to 40,000 text and one image (up to 5Mb)
	Information on products and services	Unlimited number of products and services (up to 5Mb per a document) Unlimited number of external links, such as for catalogues and videos
	Videos	5
	Download articles	Unlimited number of articles in PDF/Word/JPG format (up to 5Mb per file) can be registered.
	Web meeting and seminars	Unlimited number of web meetings and seminars can be registered.
	E-mail	Accept e-mails from visitors
Listed on the official site	Exhibitor's information will be posted on the official IPF Japan website before the start of the Exhibition period. (product/service information, webinar schedule, etc.	
Visitor data	Exhibitors can download visitor information (company name, e-mail address, etc.) who visit the Exhibitor's booth.	
Visitor Invitation leaflet	Visitor Invitation leaflet will be provided by the Organizer	

Other expenses for holding the Exhibition, such as venue management, advertising, etc.

(3) Not Included in the Booth fee

(1) Content production to be posted on the exhibitor's booth, operation of webinars, and other expenses belonging to exhibitor's spending.

(2) Optional services costs such as advertising on the IPF Japan official website and on the official e-mail magazine.

(3) Other expenses not included in the booth fee

(4) Payment of booth fee

(1) An invoice will be sent from the Organizer based on the Exhibition agreement. Please transfer the Exhibition fee to the designated bank account before the following deadline:

(2) Payment shall be done by bank transfer.

(3) Booth fee payment deadline: October 30, 2020

(4) All prices mentioned above exclude 10% Japanese Consumption Tax

(5) Please bear the transfer fee by exhibitor.

(6) The applicant shall pay the Bank Remittance Charge (additional JPY5,000 for each bank remittance.)

(7) JPY=Japanese Yen. Approximately USD1≐JPY100.

5. Cancellation

(1) Cancellation of booths

If an exhibitor cancels an application for any reason, or reduces the number of booths applied for, the following cancellation fee will apply.

Date of cancellation	Cancellation fee
On or After September 26 th (Fri), 2020	100% of the booth fee

Exhibitors are obliged to pay the cancellation fee immediately. If the amount already paid by the exhibitor exceeds the cancellation fee, the excess will be refunded.

(2) Cancellation of Advertising options

If an exhibitor cancels (as a whole or partially) the advertising options after the Exhibition agreement, the following cancellation fee will apply.

Date of cancellation	Cancellation fee
On or After September 26 th (Fri), 2020	100% of the advertising options fee

Exhibitors are obliged to pay the cancellation fee immediately. If the amount already paid by the exhibitor exceeds the cancellation fee, the excess will be refunded.

6. Content of Exhibit

The content exhibited by exhibitors must match the purpose of the Exhibition. If the exhibit content violates the GENERAL REGULATIONS, the Organizer requests changing, replacing, or deleting the violation content. The Organizer will not response for any damages incurred by exhibitors as a result this request. If the Organizer determines that sufficient measures have not been taken in response to the request for improvement, the Organizer may refuse to exhibit in the Exhibition.

7. Exhibitor's Responsibility

(1) Exhibition Contract

The Exhibition contract shall go into effect upon the issuance of confirmation by the Organizer. An exhibitor must comply and cooperate with all the rules designated by the Organizer to protect the interest of the Exhibition.

(2) Obligation to pay

Exhibitors are liable for the payment of booth fees and other expenses charged by the Organizer until the payments are completed.

(3) Compliance with laws and regulations

Exhibitors must comply with the laws and regulations of Japan.

8. Copyright and portrait rights

The copyright and portrait rights of the content posted by exhibitors at each exhibitor's booth belong to the exhibitor. When an exhibitor posts videos, images etc., the exhibitor is required to take appropriate actions on the copyright and portrait rights. The copyright to the content provided by the Organizer at the Exhibition belongs to the Organizer or the right holder with legitimate rights.

9. Prohibitions

It is prohibited to do the following actions or other actions that the Organizer deems inappropriate.

- (1) Buying, selling, exchanging, or transferring booths without the Organizer's consent.
- (2) Exhibiting with the sole purpose of collecting personal information of visitors without exhibiting products or services.
- (3) Acts that cause inconvenience to visitors and other exhibitors, such as using the chat to slander others or persistently send messages and interfere with conversations.
- (4) Exhibiting products and services involving or for the purpose of money transfers (except those approved by the Organizer).
- (5) Pretending to be a third party or misrepresenting a relationship with a third party.
- (6) Acts of unauthorized access to or attempt to access the network, systems, etc. of the Exhibition.
- (7) Copying, reverse engineering, altering or the equivalent of the software provided by the Exhibition
- (8) Posting a message or link to a website that contains a virus or other harmful content.
- (9) Misrepresenting the source of the message.
- (10) Using or copying the trademark (logo of EASY Virtual Fair, logo of other exhibitors, etc.) without the permission of the trademark holder.
- (11) Other acts that the Organizer deems inappropriate.

10. Cancellation of the Exhibition and change of the Exhibition period

(1) Cancellation and change of the Exhibition

The Organizer may freely postpone or cancel the Exhibition due to circumstances beyond his control. The Organizer will, however, not indemnify any expenses incurred to exhibitors.

(2) Notification

If there is any change in the Exhibition period or if the event is cancelled, exhibitors will be notified promptly.

(3) Return and compensation of booth fees

If the Exhibition is cancelled prior to the Exhibition period due to force majeure, the Organizer will return the booth fee to the exhibitor. In the event of a reduction in the Exhibition period due to force majeure that occurred during the Exhibition period, the Organizer will return the remaining amount of the booth fee after deducting the necessary expenses to the exhibitor. In this case, the Organizer will not compensate for expenses required by exhibitors.

11. Processing after the end of the continuous Exhibition period

The Organizer will remove the exhibit content posted on the Exhibition after the Exhibition ends. However, in order to make a report of the Exhibition or to promote the next edition of the Exhibition, the Organizer shall be able to use the company name, trademark, exhibition content, images of the Exhibition, etc. of the exhibitors involved in the Exhibition.

12. Others

(1) Change of GENERAL REGULATIONS

The GENERAL REGULATIONS may be subject to change in part if the Organizer deems it necessary. In that case, the IPF Japan revised GENERAL REGULATIONS will be announced to exhibitors on the IPF Japan official website or in other ways.

(2) Governing Law

The validity, interpretation and performance of the Exhibition agreement shall be carried out in accordance with the laws of Japan.

13. Matters not stipulated in the GENERAL REGULATIONS

Matters not stipulated in the Exhibition GENERAL REGULATIONS shall be confirmed under consultation between the Organizer and the exhibitor.